## Success Equation for: NEBA Community Committee

## IMPACT:

What we are ultimately trying to accomplish in our community. How would things be better or different for our community.

## PRIORITY OUTCOMES:

The changes that we will seek to make in our community to help achieve our impact.

## PERFORMANCE MEASURES:

How we will measure progress toward our priority outcomes.

## STRATEGIES:

What we will actually do to achieve our priority outcomes.

- Diversity of community reflected in employees of North End businesses;
- Partnerships between the North End business community and local initiatives that support the growth and development of marginalized youth and community members;
- A North End business community that embraces inclusivity and corporate responsibility, and takes leadership role in building a stronger community.


## RELTIONSHIPS

Business and community relationship will be stronger.

- More businesses participating in community initiatives, local hiring, etc.
- Community awareness of business support
- Education and awareness campaign about importance of business leadership and value of supporting community


## SUPPORT

Better supporting community initiatives
to have a bigger impact in the community.

- More investment in community programs/ initiatives
- Mentoring


## - Fund raising

 seminar for community groups- Funding program/ strategy for NEBA (i.e. 100 Bizs That Care)
- Matching NEBA biz with community initiatives


## EMPLOYMENT

More people from ANS and Mi'kmaq community employed by North End businesses, and owning businesses.

- Increased employment of local ANS
residents ( $\mathrm{p} / \mathrm{t}, \mathrm{f} / \mathrm{t}$, and in different capacities)
- Business mentoring
- Identify business needs
- Work with existing employment programs
- Work with community groups to connect people to training to jobs


## POLICY

Impact of gentrification and economic development on ANS community addressed.

- Affordable housing policy
- Redefine successful redevelopment
- Better supports for ANS/Mi'kmaq businesses
- Influence, advocate, support for programs, policies and practices that address affordable housing, and support diversity \& inclusion in business.

March 6, 2017

## Success Equation for: NEBA Community Committee

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    ACTIONS:
What will we do in small and big ways to deliver.
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1. Community
hosted Meet \&
Greet ("First 50 ")
