

WEDNESDAY, OCTOBER 5, 2016

GUIDED TOUR SPONSORED CONTENT

Guided Tour - North End

Halifax

Welcome to Halifax's independent business incubator, a vibrant, charming neighbourhood where great shops and restaurants are thriving and launching—with very few chains or franchises in sight.

Halifax's north end is a one-of-a-kind community. You won't find many standard chain stores here, as the streets are filled with a vibrant, eclectic mix of small businesses, which focus on championing local food, drink, art and culture.

"What separates us is our diversity, history and community spirit—north enders are a special bunch," says **Patricia Cuttell**, executive director of the **North End Business Association**. "The north end is home to a lot of artists—musicians, poets, painters—and you can definitely pick up on that artistic, creative vibe when in the north end, especially as it has transformed into Halifax's design district."

The area has seen tremendous growth the last 10-plus years, and a big role in that was played by the North End Business Association. The association has advocated for better conditions to enhance economic growth—such as increased parking, improved cycling infrastructure and overall improving the aesthetics of the streets—and also hosts events that not only support the community, but expose others to everything the north end has to offer.

The growth isn't stopping either. With recently opened businesses such as **Fibres of Life**, **LF Bakery** and **Agora**, plus the construction of the **Compass Distillery** and renowned furniture and design shops **Attica** and **P9** moving to the area, it still is—and will continue to be—exciting times for Halifax's north end. *North End Business Association, 206-2099 Gottingen Street*

<http://www.thecoast.ca/blogs/Shoptalk/>