



The North End Business Association (NEBA) welcomes and encourages open dialogue on NEBA social media site(s) and looks forward to comments and suggestions. Before you post, please make sure you read our Social Media Disclaimer.

NEBA will only monitor and respond to comments on the social media site(s) during standard business hours, unless required otherwise.

NEBA and its employees will take all possible steps to ensure that all the information posted is complete and accurate. If a posting is discovered to be inaccurate we will do our best to correct it immediately.

Posts on the NEBA social media site(s) will not be moderated before they appear. However, the NEBA reserves the right to review, edit and/or delete any comments it deems as inappropriate use. Users who do not adhere to the following guidelines may have their comments and privileges edited or removed:

- **Be polite:** Inappropriate language will not be tolerated and posts containing discriminatory, racist, offensive, obscene, vulgar, profane, inflammatory, unlawful or otherwise inappropriate and/or objectionable statements, language or content will be removed.
- **Personal attacks:** We recognize that questioning, constructive arguments and opinions are part of conversation, but posts with aggressive personal attacks, defamatory in nature and/or threatening will be removed immediately.
- **Personal information:** For your own safety and the safety of others, posts that violate privacy and/or include personal information including your own will be removed.
- **On-topic comments:** All discussion participants are reminded to stay on topic. Off topic comments and postings will be removed to encourage and facilitate effective discussions.
- **Comment spam:** Posts deemed as spam and/or explicit commercial endorsements will be removed.
- **Blocking:** Individuals who repeatedly disregard these discussion guidelines will be contacted about their behaviour. In extreme circumstances, users may be banned from participating. NEBA wants everyone's voice to be heard; please respect the rules.

Inappropriate Use - means one or more of the following:

1. Transmitting any materials in violation of local, provincial or national laws;
2. Using vulgar, profane or inappropriate language;
3. Transmitting or posting threatening, abusive, discriminatory or obscene material;
4. Duplicating, storing or transmitting copyrighted material;
5. Lobbying for political purposes;
6. Duplicating, storing or transmitting pornographic material;
7. Suggesting or supporting illegal activity;
8. Posting material that is likely to compromise the safety or security of the public or public systems;
9. Advertising or soliciting on behalf of businesses or not-for-profit organizations;
10. Posting material that is not topically related to the Content; and
11. Repetitive or multiple postings by a single user.