



go n°rth

FACTS &

FIGURES

2022








n°rthend
BUSINESS ASSOCIATION

902.456.3842
gonorthhalifax.ca

WELCOME

UPTOWN

Halifax's northern tip is renowned for perseverance. Founded upon glacial deposits and ironstone, the North End through its ups and downs remains one of Halifax's economic hubs. In 1917, the Halifax Explosion changed everything. In the wake of devastation, residents suffered poverty, crime, and segregation. After losing their homes, churches, and businesses, the North End population slowly rebuilt itself. Presently, the North End is in the midst of a renaissance. Locals draw from the North End's deep soul, fierce spirit, rich history, and cultural diversity. The palette of saltbox houses, urban and community gardens, independent businesses, and eclectic arts scene has become home to a wonderfully cosmopolitan mix of people, giving the area a special vibrancy and character. Welcome to our home, our playground, where we work, where we create. This is the North End.

- Key**
-  North End Business Association
 -  North End
 -  South End
 -  West End
 -  Downtown Halifax
 -  Downtown Dartmouth
 -  Citadel Area
 -  Urban Core
 -  Halifax Regional Municipality

PLACE

The North End as a community consists of the northern portion of the Halifax Peninsula. While the exact boundaries of the North End are fluid, the general neighbourhood is from Cogswell Street to Africville and Windsor St to the Halifax Harbour. The North End Business Association (NEBA) is located in the heart of the North End's central Business Improvement District (BID). Although NEBA's district runs between Agricola and Gottingen Streets from Cogswell Street to Young Street, the statistics shared in this document represent the greater North End community, unless otherwise stated.

Urban Neighbourhoods, HRM

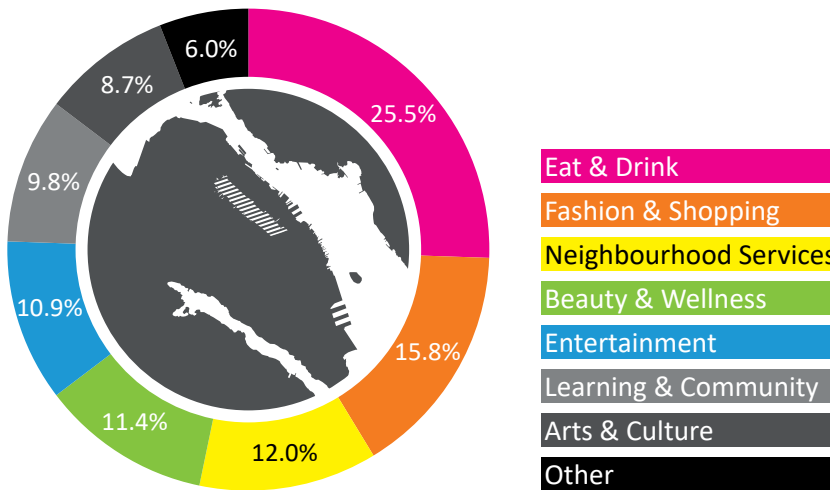


BUSINESS

The North End Business Improvement District is home to over 350 businesses, with many more located within the greater North End community. The North End has a diverse range of businesses known for its vibrant food, drink, and entertainment scene, indie boutiques and shops, and a wide selection of services including auto repair, personal services, education, and nonprofits, among others.

350+ BUSINESSES

Business Types within the Central Business District



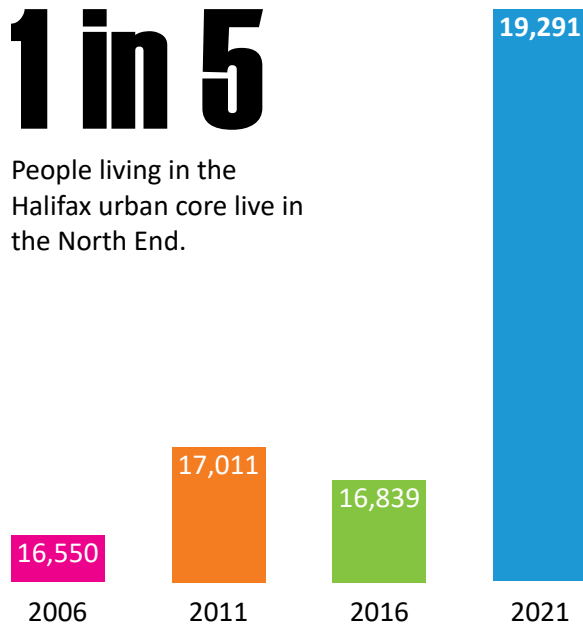
PEOPLE

GROWTH

The Halifax North End is a rapidly growing community. A sharp increase in population over the last five years has made the North End one of the fastest growing neighbourhoods in Halifax's urban core. With multiple large-scale developments being slated for completion within the next few years, expect to see the North End as a thriving population centre with continued growth.

1 in 5

People living in the Halifax urban core live in the North End.

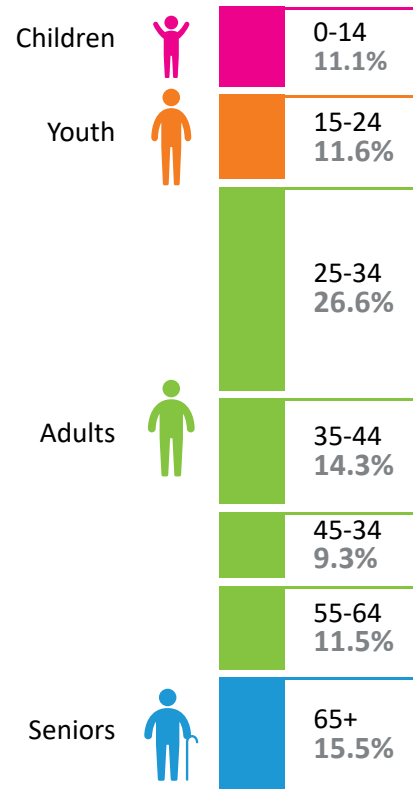


Population Growth
Census population 2006-2021.

AGE

Diverse communities come in many forms and that includes age. The North End is a community for all ages. While the North End's population mirrors that of Halifax Regional Municipality, the North End notably has a much larger proportion of adults (61.5%) than HRM (33.2%).

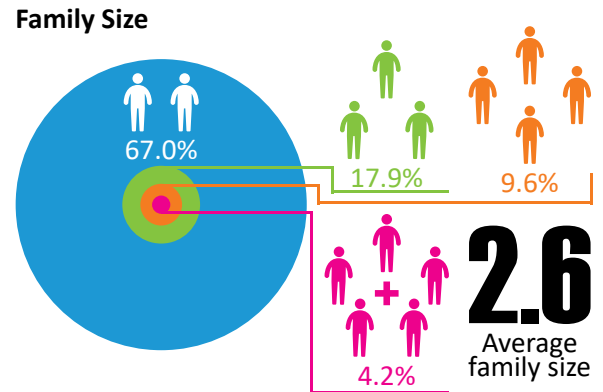
Population by Age



FAMILIES

Families in the North End resemble families throughout Halifax Regional Municipality. The proportion of the population in legally recognized relationships and family sizes are nearly identical to municipal averages. Even the number of children per family is nearly the same (1.6 in the North End, 1.7 in HRM).

56.6% of the population 15 and older is married or in a common-law relationship.



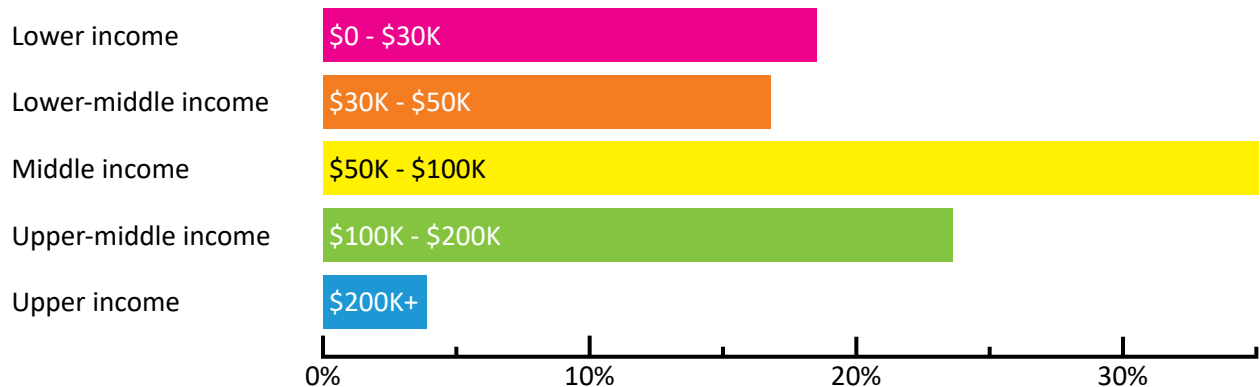
INCOME

Households in the North End are predominately middle income. This mirrors the proportion of middle income households throughout Nova Scotia and Halifax Regional Municipality. However, the North End hosts a greater share of lower income households at 18.5% compared to the provincial and municipal rates of 15.2% and 12.2%, respectively. Median household income is reflective of this; HRM has a median \$4,000 greater than the North End's.

\$67,500

Median before tax income of North End households.

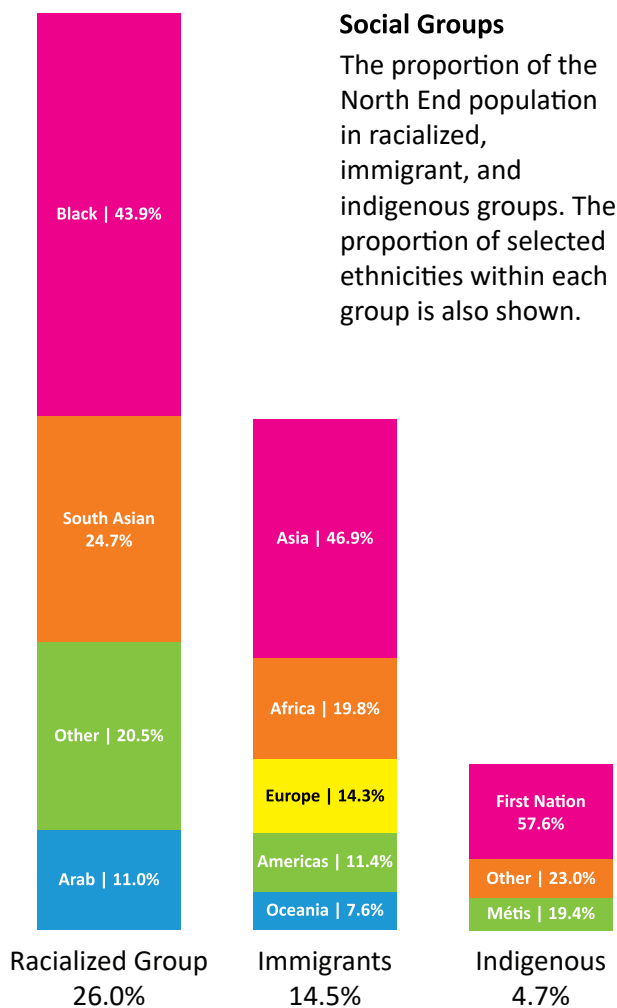
Household Income, Before Tax



**Economic classifications are approximate.*

DIVERSITY

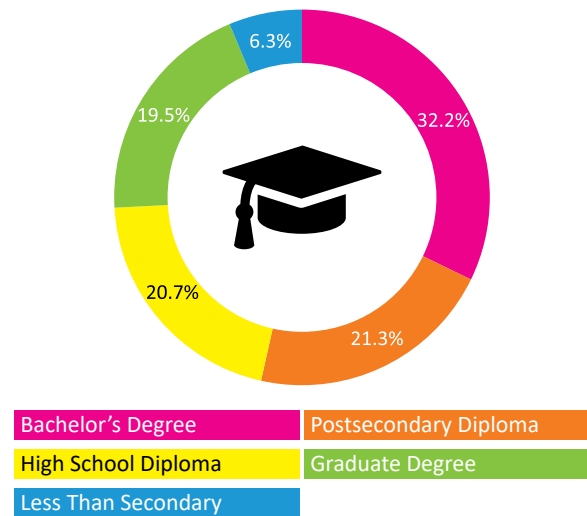
The North End is a vibrant mix of cultural identities. Most North Enders identify themselves as having British and/or Irish cultural origins. Unique to Nova Scotia and the Maritimes, 4.6% of the North End's population is culturally Acadian, 2.8% are Mi'kmaq, and 0.7% are African Nova Scotian.



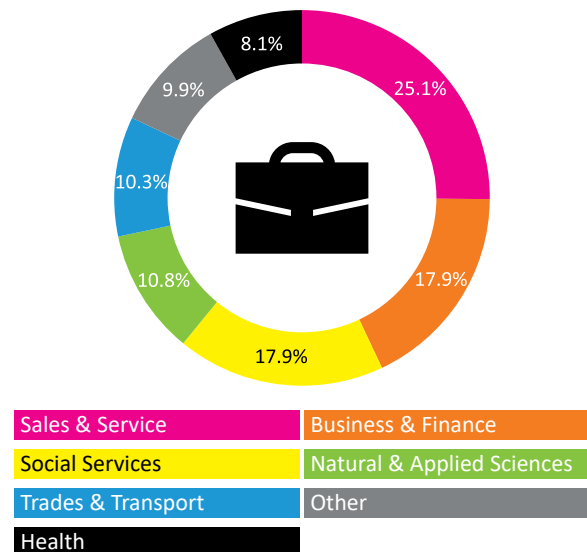
WORKFORCE

The workforce in the Halifax North End is highly educated and diverse. There is a much higher proportion of workers with bachelor's and graduate degrees when compared to HRM as a whole (18.8% and 10.1%, respectively). The proportion of workers working in different occupations resembles that of HRM and the province.

Highest Level of Education



Occupation

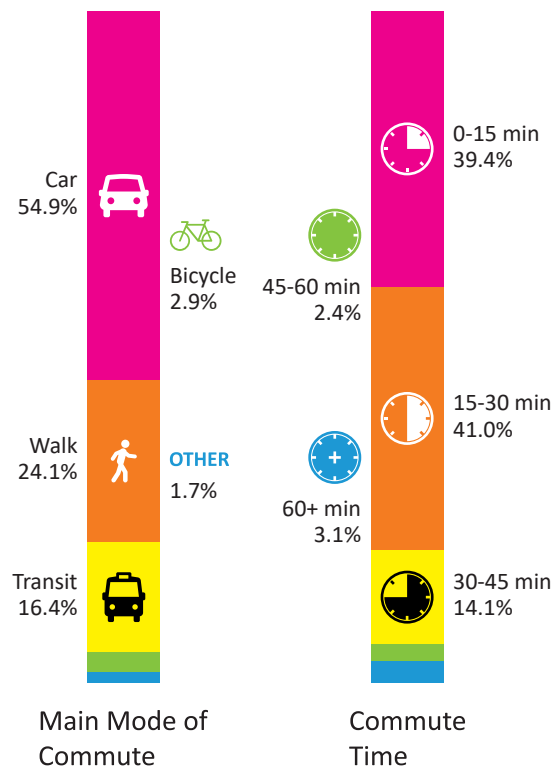


TRANSPORTATION

COMMUTING

The North End is a community that relies far less on cars and far more on transit and active transportation to get to and from work. Compared to HRM as a whole, North End commuters are more than twice as likely to take public transit and more than three times as likely to walk or ride their bikes to work. In addition, North End commuters generally take less time getting to their destination with 80% of residents commuting in less than 30 minutes.

Commuting Habits



TRANSIT

17 bus routes travel along Gottingen Street with an additional 17 running along Barrington Street. On a single bus route, you have direct access to 12 of 14 Halifax Transit terminals. Taking transit is as easy as walking out your door.

Transit Score



Excellent Transit: Transit is convenient for most trips according to walkscore.com.

ACTIVE TRANSPORTATION

There are six and half kilometres of dedicated bike lanes and active transportation trails in the North End neighbourhood. Most notably, there are bike lanes along Devonshire Ave, Windsor St, North Park St, Rainnie Dr, and Brunswick St. There is also the Barrington Street Active Transportation Greenway that connects the North End to Downtown Halifax.

Bike Score



Biker's Paradise: Daily errands can be accomplished on a bike according to walkscore.com.

Walk Score



Very Walkable: Most errands can be accomplished on foot according to walkscore.com.

PARKING

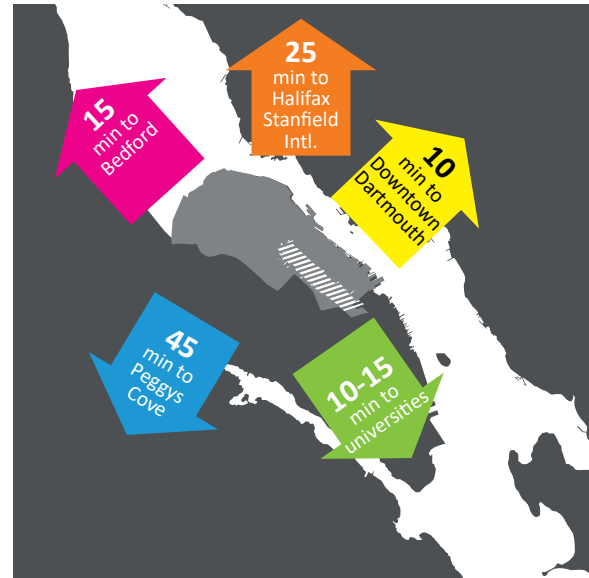
The Halifax North End's commercial district has free street parking available on nearly every street between Gottingen and Agricola, and Cogswell and Young. With over 50 public paid surface parking spaces and over 100 bike racks, there are plenty of places to park and enjoy all that the North End has to offer. Whether you are doing some shopping or dining from out of the neighbourhood, visiting from out of town, or just looking for a better place to park, this map will assist you for all your parking needs. Visit gonorthhalifax.ca/parking to use our interactive parking map!



ACCESS

While much of the Halifax Peninsula is accessible on foot, bike, or transit, major destinations are only a short drive away. Highways 102 and 103 can be accessed by Bayer's Road and Highways 118 and 101 can be accessed from the Harbour Bridges.

Drive Time to Key Destinations

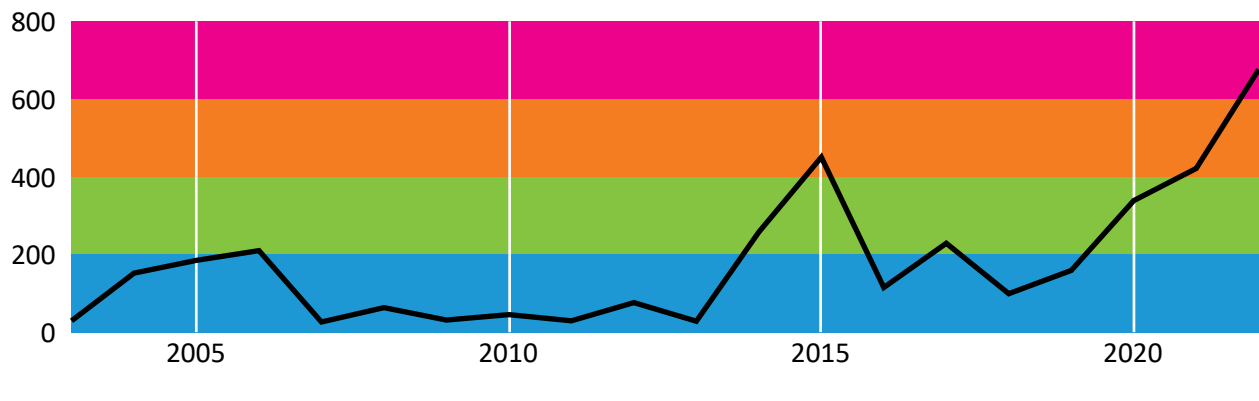


DEVELOPMENT

GROWTH

As with much of HRM, the North End is experiencing unprecedented growth, particularly with residential development. 2022 set a record for the most residential units added over the last 20 years with 677 new units. Many more developments are expected in the coming years, delivering thousands of new dwelling units to the market.

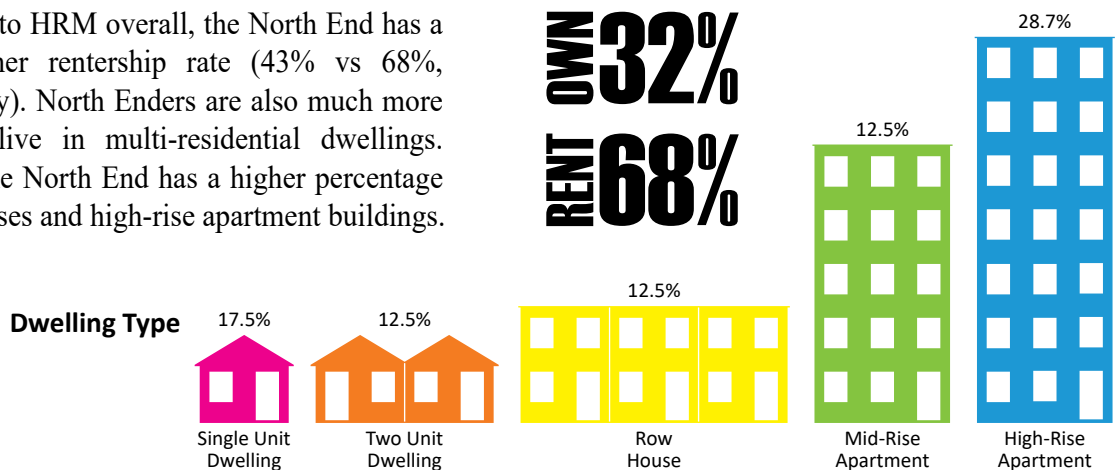
New Dwelling Units per Year, 2003-2022



HOUSING

Compared to HRM overall, the North End has a much higher rentership rate (43% vs 68%, respectively). North Enders are also much more likely to live in multi-residential dwellings. Notably, the North End has a higher percentage of row houses and high-rise apartment buildings.

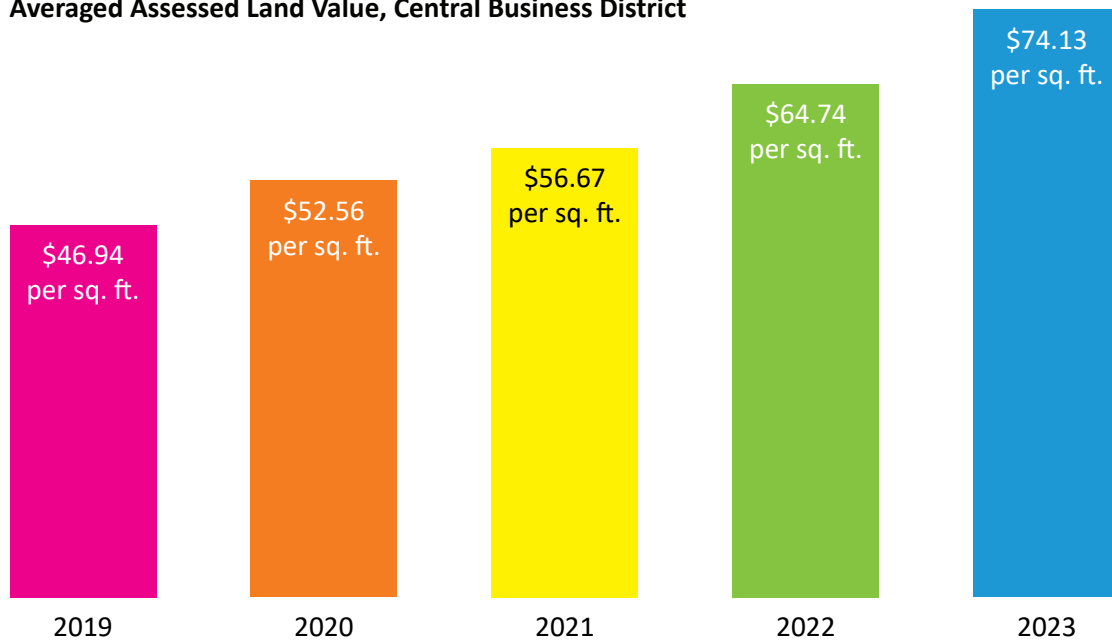
OWN 32%
RENT 68%



REAL ESTATE

Average assessed land value in the central business district has steadily increased over the last five years, with the most growth occurring between 2021 and 2023. There has been a 58% increase in average assessed land value since 2019. The current average assessed land value per square foot in the central business district in 2023 was \$74.13/sq. ft.

Averaged Assessed Land Value, Central Business District



CULTURE & TOURISM

EVENTS

The North End Business Association hosts several annual events throughout each year. From summertime music, to street festivals, to markets, the North End has something for people of all ages to enjoy throughout the year.

Open City

Live on Agricola

Open Street Sunday

Gottingen Festival

North by Night

Holiday Market

ART

Cultural vibrancy has always been a core identity of the North End. Come explore the neighbourhood's many murals, installations, sculptures, architecture, and more that celebrate the North End's rich cultural identity and artistic expression. Find out more at <https://www.gonorthhalifax.ca/art>.








PARKS

The North End of Halifax has a variety of outdoor public spaces. From big to small, playgrounds to ball fields, from summer to winter, there's a park to play, relax, and enjoy. The North End's central business district is home to the George Dixon Centre and borders the Halifax North Common. To the north are Fort Needham Memorial Park and Merv Sullivan Park.

North End Public Parks



-  Africville Park
-  Merv Sullivan Park
-  Fort Needham Memorial Park
-  George Dixon Centre
-  Halifax Common

HISTORICAL SITES

Rich in history and diverse with stories, the North End is filled with cultural heritage. Whether its from the steeple of the Africville church, the stone walls of the Halifax Armoury, or The Hydrostrone neighbourhood rising from the ashes of the Halifax Explosion, there is much to learn and see in the historic Halifax North End. In addition, the North End is the home to many pivotal and influential historical figures such as Delmore “Buddy” Daye, George Dixon, and Viola Desmond.



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BID BENEFITS

BENEFITS

The North End Business Association is a not-for-profit with goals and objectives to improve economic development in the area. This is done through marketing and promotion of the community, supporting business development, advocacy, placemaking, and community engagement. The North End Business Association works behind the scenes with various stakeholders to ensure that business can continue to grow and thrive in the North End while encouraging a strong sense of community and partnerships among local stakeholders.

Enhanced maintenance

Priority snow removal

Member meet and greets

Newsletters

Events and festivals

Webpage and directory

Marketing and branding

Advocacy and representation
of association businesses

ACCOLADES

The North End District is a community comprised of unique independent businesses which contribute to a strong urban community. The restaurant industry is growing more diverse and renowned each year, making the North End a destination for foodies in Nova Scotia and beyond. It has several award winning restaurants, was called the songwriting capital of Nova Scotia by SOCAN, and recognized as one of the best neighbourhoods to call home in Canada by Huffington Post.

Contact Us

Web: www.gonorthhalifax.ca

Email: info@gonorthhalifax.com

Phone: 902.456.3842

Social: @nebahfx



n^orthend
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