



## WELCOME TO THE NORTH END BUSINESS ASSOCIATION!

The North End Business Association is a one of eight Business Improvement Districts in Halifax. Established in 2011, NEBA is the most recently formed BID.

## WHAT IS A BID?

A Business Improvement District (BID) is a special assessment district where business people join together to promote and improve the economic vitality of the area. The establishment of a BID provides a unique opportunity for business owners, and commercial property owners, to promote their mutual goals of creating safe, attractive, and interesting commercial place aimed at stimulating business.

## HOW IS A BID FUNDED?

BIDs are supported by an area rate levied on the commercial land owners in the BID catchment area. This levy is enabled by Section 70 of the Halifax Regional Municipality Charter (2008) for services related to beautification, marketing, public parking, and economic development. In 2021/2022 the area rate for NEBA is \$0.16/\$100 of assessment, with a minimum levy of \$350 and a maximum levy of \$10,000. The area rate is approved every year at the Annual General Meeting and is collected through HRM and then transferred to the Association.

## WHO ARE OUR MEMBERS?

NEBA has approximately 250 commercial properties and 450 businesses. All commercial property owners and business owners leasing or renting commercial space with the BID boundaries are automatically members of the association.

NEBA has a non-voting Associate Membership option to businesses located within the Associate Membership boundary. The intent of the Associate Membership is to enable home-based businesses and businesses immediately adjacent to the BID area to join NEBA and become active members of the local business community organization. Associate Memberships will be renewed on an annual basis.

## MEMBERSHIP BENEFITS & ACTIVITIES

- Enhanced Maintenance
- Street Cleaning
- Meet and Greets
- Newsletter
- Events and Festivals
- Information Sharing
- Webpage and Directory
- Walking Map
- Social Media Promotion of District, Members and activities
- Advocacy and Representation of Association Businesses



## IMPORTANT CONTACT INFORMATION

### NORTH END BUSINESS ASSOCIATION

Tracy Jackson, Executive Director  
tracy@gonorthhalifax.com  
902-483-1896

Tristen Haley, Marketing & Events  
tristen@gonorthhalifax.com  
902-456-3842

Website: [www.gonorthhalifax.ca](http://www.gonorthhalifax.ca)  
X: @nebahfx  
Facebook: @nebahfx  
Instagram: @nebahfx

### MUNICIPAL GOVERNMENT

Councillors' Support Office  
902-490-4050  
P.O. Box 1749 Halifax, N.S. B3J 3A5

Councillor Virginia Hinch  
902-237-8373  
[virginia.hinch@halifax.ca](mailto:virginia.hinch@halifax.ca)

Councillor Laura White  
902-471-2273  
[laura.white@halifax.ca](mailto:laura.white@halifax.ca)

### PROVINCIAL LEGISLATURE

Suzy Hansen, MLA  
Halifax Needham  
902 455-7300  
[suzyhalifaxneedham@gmail.com](mailto:suzyhalifaxneedham@gmail.com)

### HALIFAX

#### 311 Non-emergency service and information requests, including:

- By-law complaints
- Civic Event information
- Construction information
- Garbage collection schedules and services
- Illegally parked vehicle complaints
- Halifax Transit schedules and services
- Property tax information
- Requests for street and sidewalk maintenance
- Traffic and street lights
- HRM Vending information
- Waste water services

#### 911 Emergency

**Crime Stoppers** 1 800 222 8477

**Central Division Office (non-emergency)**  
902 490 5020

**Community Response Officer (non-emergency)**  
Cst. D. Lambert  
[lamberde@halifax.ca](mailto:lamberde@halifax.ca)

**Patrol Division**  
902 490 5016  
1975 Gottingen St.

**Halifax Water Emergency**  
902 490 6940

**Fire (non emergency)**  
902 490 5530



## ASSOCIATION INFORMATION

### NEBA BOARD

Board elections take place every year at the AGM. Non-executive board terms are two year terms, with the option to re-offer for an additional two year term. Executive positions are two years, with option to renew up to 4 years. NEBA tries to ensure there is continuity between board cycles, with a mixture of existing and new board members. The number of vacancies varies each year, but must be greater than one-third and less than one-half.

The board consists of NEBA members and District Councillors (non-voting members).

### CURRENT BOARD

**Barrett MacDonald, Chair** (Almonak) [barrett@almonak.com](mailto:barrett@almonak.com)

**Kieron Hunt, Vice-Chair** (FBM Architecture) [hunt@fbm.ca](mailto:hunt@fbm.ca)

**Jenna Mooers, Treasurer** (Dee Dee's Ice Cream) [jennamooers@gmail.com](mailto:jennamooers@gmail.com)

**Marika Paris** (Love NS) [marika@lovenovascotia.ca](mailto:marika@lovenovascotia.ca)

**Grant Ruffinengo** (Carlo Auto) [geruffinengo@gmail.com](mailto:geruffinengo@gmail.com)

**Suzanne Kassouf** (Moxy Hotel) [suzanne@moxylhalifax.ca](mailto:suzanne@moxylhalifax.ca)

**Aileen Furey** (Fresh Advice) [aileen@freshadvice.ca](mailto:aileen@freshadvice.ca)

**Maggy Burns** (Ecology Action Center) [burnsmaggy@gmail.com](mailto:burnsmaggy@gmail.com)

**Lara Cusson** (Cafe Lara) [lara@cafelara.ca](mailto:lara@cafelara.ca)

**Victor Syperek** (The Local) [vsyperek@gmail.com](mailto:vsyperek@gmail.com)

**Alicia Williams** (Agricola Street Brasserie) [Brasserie@rcr.ca](mailto:Brasserie@rcr.ca)

**Wendy Friedman** (The Independent Mercantile Co.) [wendy@independentmercantile.com](mailto:wendy@independentmercantile.com)

**Kat Cochrane** (One Block Barbershop) [kat.cochrane01@gmail.com](mailto:kat.cochrane01@gmail.com)

**Olivier Mayer** (Labatt) [Olivier.Mayer@labatt.com](mailto:Olivier.Mayer@labatt.com)

**Councilor Virginia Hinch, Ex-officio** (District 8 Councilor) [virginia.hinch@halifax.ca](mailto:virginia.hinch@halifax.ca)

### ANNUAL GENERAL MEETING

NEBA holds its AGM in the Spring. Invitations are sent out to all commercial property owners on the tax roll, as well as all businesses listed in the directory. If you are a business in the North End renting or leasing a commercial space and would like to receive an invitation to the AGM, please let us know and we will be sure you are on the list.

# NORTH END BUSINESS IMPROVEMENT DISTRICT MAP

